

Utilize the Power of Streaming to Market Your Business

Did you know that HULU reaches 38% of all video viewers in Indianapolis and that Disney accounts for 69% of all streaming video viewed across the U.S.? Your customers are streaming. Your ads can be too. The Indiana-dedicated team new to the Chamber of Commerce can help you effectively reach your target market utilizing the power of Disney.

Disney Campaign Manager is a self-service media platform for small to medium sized business. It supports 15 and 30 second video ads. Businesses can target audiences by age, gender, interest and location. With 210 DMA's across the US available, reach consumers anywhere, anytime!

Sign up and start streaming your ads in five easy steps.

HOW IT WORKS

Step 1.

Manage Your Schedule & Set Your Budget

For as little as \$500, choose when you want your campaign to run and get started with flexible budget parameters



Step 2.

Determine Your Audience

Target by location, interest, program genre and more.



Step 3.

Upload Your Ad for Review

Target by location, interest, program genre and more.



Step 4.

Add a From of Payment

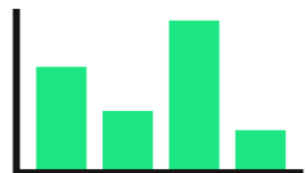
Target by location, interest, program genre and more.



Step 5.

Measure and Optimize Your Performance

With access to a 24/7 dashboard, see campaign analytics in real-time.



INFORMATION SESSION

We're offering an info session via Zoom on Thursday, March 21st at 2pm EST
Add this link to your calendar to join us!

[INVITE LINK](#)

Meeting ID: 919 8524 9010

Passcode = 639462

The team is also available for one-on-one meetings at any time. [E-Mail](#) Coco Beneos if your interested in setting up a time to discuss and let's connect [HERE](#) on LinkedIn.