

MAKE GREAT IN A DAY



AUTHENTICITY in its highest and most intentional form



RACING TOWARD THE FUTURE

MAY 1911

The Stutz Bearcat, built by Harry Stutz in just 10 days, places 11th in first-ever Indianapolis 500.

JUNE 1911

Capitalizing on Indy 500 fame, the Ideal Motor Parts Company is founded to mass produce the Bearcat.

1912

Stutz breaks ground on modern factory to produce 500 Stutz vehicles per year. Stutz becomes recognized as one of the finest sports cars of its day.

1916

The company raises investor capital and rebrands to **The Stutz Motorcar Company of America**.

1919

Harry Stutz sells the company to Charles Schwab and retires a millionaire.

1935

Stutz is severely hurt by the Great Depression and forced to close its doors.

1940

Eli Lilly acquires the Stutz Factory and operates it as a paper packaging facility until 1982.

1993

Local developer/artist Turner Woodard acquires the vacant building to save it from being demolished transforming it into the haven for artists and creatives it is today.

2020

Somera Road acquires the iconic Stutz Factory to redevelop it into a world-class creative office destination.





THE NEXT CHAPTER

a **VIBRANT** collection of makers, creatives, thinkers, visionaries and flat out rockstars





INTENTIONAL

RESPECT to the past and to the creative







DINING + RETAIL + FITNESS A curated collection including - Barista Parlor coffee shop, Taqueria de Julieta taco shop, Café Patachou, Amelia's Bread, bar + tap room, Grounded Plant + Floral Co., + Myriad Health/Fitness/Yoga.











EVENT SPACE + CAR MUSEUM

VisionLoft Stutz, 9,000 SF of unique event space provides guests with a blend of historic + modern atmosphere boasting trendy décor + high-end technology. Available for corporate meetings, events, conferences + optional access to Stutz Courtyard + Car Museum. Car Museum provides a 10,000 SF vintage showroom celebrating the history of racing and the Stutz factory complex. Featuring a 1914 Stutz Bearcat + 1984 Ferrari 512 BBi Boxer, to name a few.



EXISTING TENANT SPACE

THUR



OFFICE

EXISTING TENANT SPACE

 \pm 300,000 SF of flexible office space, divided into 17,000 SF floor plates with ability to accommodate all tenant sizes. Tall open ceilings, huge industrial type windows, exposed brick, and character throughout. Coworking/flexible workspace via INDUSTRIOUS.

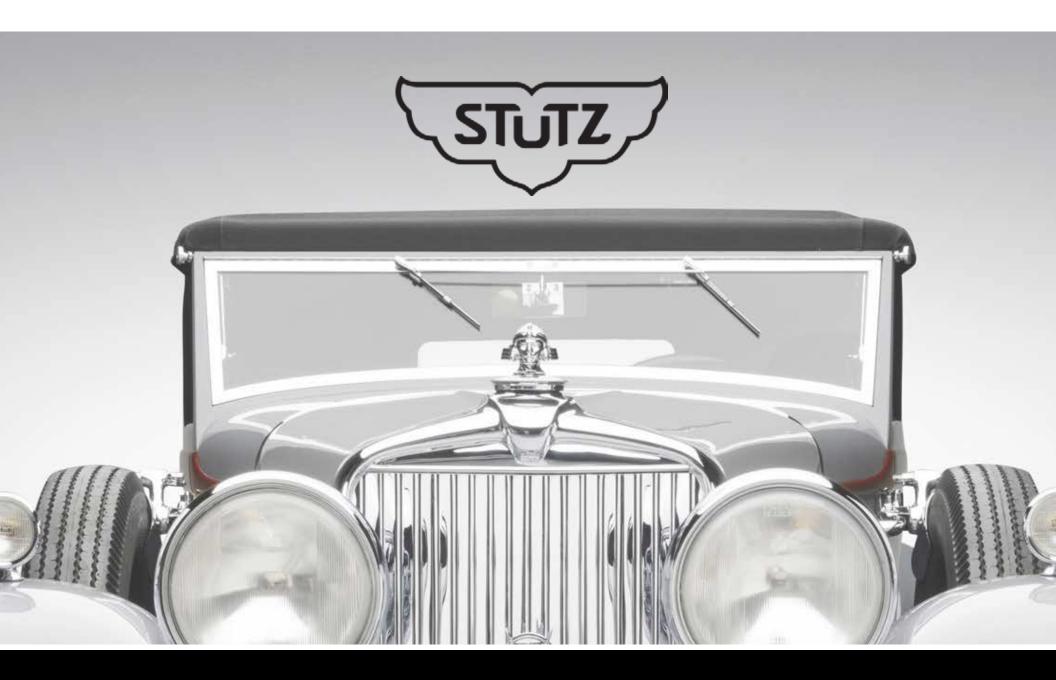




PARKING







SomeraRoad



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