



MY CHAMBER APP

EXCLUSIVELY FOR INDY CHAMBER MEMBERS

Access Indy Chamber Member Information on your PDA or Other Handheld Device

ABOUT THE PROGRAM

In 2011, the Indy Chamber is offering members a program called, “My Chamber App.” This application is GPS-based and is downloadable to any number of phone software platforms to include the iPhone, Droid and Blackberry, to name a few. It is a Smart Phone application that highlights Indy Chamber member businesses, helps prospects find our members, and makes it easier for members to patronize fellow members. And it’s absolutely free!

FEATURES AND BENEFITS OF “MY CHAMBER APP”

- Your location(s) can be pinpointed on an easy to navigate map.
- Easy one-touch dialing to call each Indy Chamber business member.
- Easy search by category, sub-category, type of business, business name or location.
- Member-to-member discounts, coupons and special offers through the application, including the opportunity to purchase priority ranking of the member’s business listing.



Members are able to access information regarding member events and educational seminars, including a GPS map of where the specific event is located.

THESE SIMPLE STEPS WILL GET YOU STARTED

- STEP 1:** Go to your phone’s app store and search for “My Chamber App” or visit www.mychamberapp.com from your mobile browser. Download the free app.
- STEP 2:** Use the search button to find your company’s listing to make sure the information is correct. Make sure the Indy Chamber has your physical address to help people find your place of business.
- STEP 3:** Encourage your employees and colleagues to download the app.

MY CHAMBER APP

STEP 4: Eligible Chamber members receive a basic listing with additional features such as discounts, top placement/ranking, logos and other images, a video, link to your website and extra keywords.

STEP 5: Use the app to find products and services you need.

Studies show that people prefer to do business with Chamber members. This new application makes it easier for them to do so.

APPROXIMATELY 77% OF ALL CHAMBER MEMBERS HAVE A SMART PHONE.

Now you can make it even “smarter!” Get on the cutting edge of technology, make sure customers can find you quickly and efficiently.

CONTACT Shirley Niedzwiecki at the Indy Chamber for more information at sniedziecki@indychamber.com or 317.464.2214.