



BUSINESS ADVOCACY COMMITTEE

BUSINESS ADVOCACY/POLITICAL ACTION COMMITTEE

The Indy Chamber has leveraging power that benefits Chamber members. The Chambers' Political Action Committee (PAC) supported numerous candidates in the 2008 election and continues to support initiatives that enrich the region's business community.

MISSION

The mission of the Greater Indianapolis Chamber of Commerce's Business Advocacy and Political Action Committee is to enhance the implementation of Chamber public policy priorities through political involvement.

BACKGROUND

In 1999, the Indy Chamber BAC presented a concept paper to the Executive Committee outlining the goals of the BAC and the strategies required to meet those goals:

1. **BECOMING** a focal point for political involvement by the business community.
2. **ENHANCING** the implementation of Chamber policy.
3. **GROWING** the Chamber's credibility with elected officials.
4. **STRENGTHENING** the relationship between the Chamber and other Political Action Committee (PAC) boards.

FUNDRAISING

Funding for the PAC activities come solely from contributions and donations. Since 2004, the Indy Chamber BAC has initiated many principles that have resulted in an increase in fundraising, campaign activity, visibility and ultimately effectiveness by:

1. **ESTABLISHING** information and donation table at HobNob, the Indy Chamber's signature event.
2. **RECOGNIZING** donors through numerous communiqués to include social media, electronic publications and the website.
3. **LAUNCHING** a large annual fundraising event.
4. **INTRODUCING** a multi-tiered giving schedule.
5. **ENHANCING** strong ties between the Indy Chamber's board and the BAC.



CANDIDATE SELECTION PROCESS

The Chamber's BAC takes a proactive approach to political involvement by implementing a formal candidate selection process including:

- The Chamber's BAC team compiles a list after the candidate filing deadlines.
- An endorsement is made pending a majority vote of the BAC board members present.
- If there is no history of Business Advocacy

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support, or a candidate's alignment with Chamber policy is in question, a candidate interview is recommended.

- After all candidate interviews have been conducted, the BAC board convenes to discuss and approve the candidate endorsements.

CONTRIBUTE NOW TO THE INDY CHAMBER'S BUSINESS ADVOCACY AND POLITICAL ACTION COMMITTEE!

Your donation to the Chamber's PAC committee contributes greatly to promoting the public policy mission.

PRESIDENT'S CLUB: \$5,000+

Ten tickets to the Chamber's HobNob event, invitation to political golf outings, recognition in Catalyst magazine, and quarterly Pancakes and Politics

AMBASSADOR: \$1,000+

Six tickets to the Chamber's HobNob event, invitation to political golf outings, recognition in Catalyst magazine, and quarterly Pancakes and Politics

STATESMAN: \$500 - \$999

Four tickets to the Chamber's HobNob event, recognition in Catalyst magazine, quarterly Pancakes and Politics

LEGISLATOR: \$350 - \$499

Two tickets to the Chamber's HobNob event, recognition in Catalyst magazine, quarterly Pancakes and Politics



NOTE: contributions to the Greater Indianapolis Chamber of Commerce BAC/PAC do not qualify as charitable contributions for federal or state income tax purposes

USE THE INDY CHAMBER'S LEVERAGE TO ADVANCE POLITICAL DECISIONS IMPACTING YOUR BUSINESS!

Donate to the Political Action Committee (PAC) by contacting Michael Biberstine at mbiberstine@indylink.com or 317.464.2262.